





*"We acknowledge that our community is located on Treaty 6 Territory and the Traditional Homeland of the Métis. Indigenous people of primarily Cree, Dakota and Saulteaux descent have called Saskatoon home for thousands of years."*

"Our mission is to animate public spaces into vibrant hubs of community interaction and artistic expression. Through engaging, temporary art installations, we aim to foster a sense of belonging and pride within neighborhoods, inspire creativity, and spark meaningful connections among residents and visitors alike."

We are committed to Indigenous reconciliation, racial equity, disability justice, and gender and sexual diversity.



As a transformative placemaking initiative, the animation of public spaces thrives at the dynamic intersection where people breathe life into spaces, and spaces shape the experiences of communities.

**Call for Artists & Artist Collective** - Each call will include an information session to help provide support and guidance .

We will develop a roster of both emerging and established artists . 80% of the artist calls will be open to Saskatoon based artist and artist collectives only. 20% of the artist calls will be open Saskatchewan based artist and artist collectives .

We want to strive to provide the opportunity to further amplify a more diverse set of voices ,therefore creating a more inclusive landscape .

\* Indigenous (First Nations, Inuit, Métis), Black, newcomer, LGBTQIP2SAA+ (lesbian, gay, bisexual, transgender, queer, questioning, intersex, pansexual, two-spirit, asexual, allies, along with additional sexual orientations and gender identities), racialized, disabled, and equity-deserving artists and communities.

To ensure racial equity in the panel process, we will actively investigate who has access to opportunities and who doesn't. We will implement systems and protocols that increase access and decrease barriers for historically under-resourced groups.

<https://www.jeromefdn.org/announcing-re-tool-racial-equity-panel-process>

### **Identify Locations:**

Identify public and non-traditional spaces that may benefit from unique animations.

This could include parks, streets, storefront windows, storefronts in transition, construction hoarding to unconventional spaces like underpasses, abandoned lots and alleys.

### **Engage First:**

Engage with local communities and stakeholders ie. BIDS, City of Saskatoon, Business and Property owners to understand their preferences and needs regarding animations in these spaces. We would work to understand how at present the space is being used as well as how would programming impact public's activity and use of the space.

### **Collaborate:**

The true power of placemaking is in the process of how it brings community spaces to life and reflecting the community that are users of that space . We will create opportunities by offering small and medium **vibrancy grants** to Artists and Art Collectives to create temporary projects that animate public spaces in an unique, transformative and engaging way.

### **Ensure Accessibility:**

Ensure that the animations are diverse equitable and inclusive.

### **Promote Engagement:**

Design projects that encourage interaction and engagement from the public through interactive elements and storytelling.

### **Evaluate Impact:**

We accept that not all projects will be successful, which is why we will continuously evaluate the impact of the animations on the community and gather feedback to inform future projects.



Open Art Collective's and the City's Public Art program share the same objective, which is to strengthen the connection and role public art plays in both strengthening our community and quality of life. It is with this in mind that a working partnership with both the Public Art staff and committee members is vital. The intent of the Open Art Collective is to compliment the work of the Public Art program.

### **Diversification of Artistic Expression**

**Variety of Art Forms:** By incorporating diverse forms of art such as interactive installations, digital animations, and performances, the Open Art Collective can add to the variety of the city's public art offerings.

**Artists Calls:** The organization can provide a platform for a more diverse set of voices who may not have been featured in the city's traditional public art program.

### **Community Engagement**

**Interactive Projects:** that encourage community participation can deepen public engagement and foster a sense of ownership and pride in local spaces.

**Workshops and Events:** Hosting workshops and events can educate the public about art and create opportunities for community involvement.

### **Flexibility and Innovation**

**Temporary and Pop-up Art:** Can implement temporary or pop-up art projects, allowing for more experimental and innovative art that might not fit into the permanent collection of the city's program.

**Responsive to Trends:** Being more agile, the organization can quickly adapt to new trends and technologies in the art world, keeping the city's public art scene fresh and contemporary.

### **Utilization of Non-Traditional Spaces**

**Activation of Underused Areas:** The organization can bring art to underused or overlooked spaces, revitalizing these areas and making them more inviting and vibrant.

**Accessibility:** By placing art in a variety of locations, Open Art can make art more accessible to a broader audience, including those who might not visit traditional art venues. ie. Civic centres, alleys, etc.

### **Storytelling and Place-Making**

**Narrative-Driven Art:** The organization can focus on creating art that tells the unique stories of the community and the space, enhancing the community narrative of the city. eg. Mini Galleries

### **Sustainability and Environmental Awareness Projects**

**Eco-Friendly Projects:** Artists that can incorporate sustainable practices and materials in their projects, promoting environmental awareness and sustainability through art.

**Nature Integration:** Projects that integrate with natural elements can enhance the city's green spaces and promote a connection with the environment.



The canvas of a public space provides an ideal opportunity to bring these threads together, weave moments of positive collision between people and ideas and fuel conversation.

Saskatoon is a place where everyone can thrive and we want you to be a part of the experience.

Examples of the types of animation projects that could be developed.

**Vibrancy Grants ( all Year)** intended to provide creatives the opportunity to bring their ideas to life. We will collaborate with local organizations, community groups, and creative individuals to present unique storytelling and engaging experiences into public spaces and non traditional spaces ie. lobby's, civic centres, alley ways . The intent is to enhance the vibrancy of our community by creating welcoming and engaging environments that encourages social interaction and public enjoyment. Proposals can include anything from art installations, performance pieces, spoken word, educational experiences, beautification, or something we haven't even thought of yet. The possibilities are endless! . All will be welcome to apply .

### **Alley Activation**

Working in collaboration with each of the Saskatoon business districts to discuss a pilot project to animate a laneway.

We would work under best practices gathered from other cities such as Vancouver , Edmonton and Calgary .

[www.dtvancouver.ca/projects/laneways](http://www.dtvancouver.ca/projects/laneways)

[www.dtvancouver.ca/wp-content/uploads/2022/09/Laneway\\_Learning\\_Guide.pdf](http://www.dtvancouver.ca/wp-content/uploads/2022/09/Laneway_Learning_Guide.pdf)

eg. Electric Alley is part of the Illuminate Kamloops project put together by Tourism Kamloops and the City of Kamloops.

The alley aligns with the city's alley activation initiative to revitalize overlooked spaces. By infusing the alley with light, a welcoming and safe environment is created for locals and visitors alike, encouraging exploration and community engagement. <https://www.instagram.com/reel/C7U6rTIS-Bh/?igsh=bnc3d2U5c3dueHpz>

### **Youth Public Art Program**

Providing an opportunity for youth to see themselves represented in their community and the city at large.

Inspired by the SLHS STEAM Team Public Art Club. The Art Club has been creating temporary public art installations for Lake Thoreau, Reston for the past 14 years.

The project goes beyond just were learning about art, but building on the foundations and multiple disciplines of STEAM; science, technology, engineering, arts, and mathematics.

Students will build on: resilience , open-minded problem solving - communication – research - team work and presentation skills.

A call for student teams (5 members) will go out to all the high schools.

Five teams will be chosen, based on their application .

A location for the work will be determined , which will dictate the size and logistics of the piece they can create .

A theme for each year maybe part of the design brief .

Workshops will be hosted with the Student teams and public Art Artists to provide knowledge and skills to assist in developing their concepts, drawings, logistics of building and presentations.

Student groups will present their design to a jury, and the chosen Public art piece will be built by the winning group.

The work will then go on temporary display in Midtown plaza , River landing , Gatherlocal market .

Assisting with the framework of this project :

Marco Rando

art/design/STEAM public art / STEAM Public Art Club

Tracy Johnson Saskatoon Public School Board

Consultant: Instruction/Arts Education K-12

Aden Bowman's Collective Voice program teacher





"You can be cautious or you can be creative, but there's no such thing as a cautious creative" - George Lois

Saskatoon is a place where everyone can thrive and we want you to be a part of the experience.

Examples of the types of animation projects that could be developed, but not limited to.

#### **Live , Love Louder Grants** - Neighborhood Animation Grants

Working with neighborhood associations in marginalized communities we will create opportunities for artists and creatives from these neighbourhoods to animate public and non traditional spaces.

Some permanent projects may be considered with the guidance and recommendations from the City of Saskatoon and the neighbourhood associations.

#### **Beats and Doodle Sheets** - Open to all ages workshop - Hosted at the The Studio Midtown

#### **Storefronts in Transition** - Animation . This project will be created as store fronts in transition become available.

Work in collaboration with business owners and the various BIDS where the spaces are located.

33rd Street Business Improvement District

Broadway Business Improvement District

Sutherland Business Improvement District

Downtown Business Improvement District

Riversdale Business Improvement District

#### **Mini Galleries Public Artwork Program**

Call will be specific to Indigenous & Newcomers who are either an emerging artists & established artists 25 and older .

This initiative will bring 5 public art projects to Saskatoon communities, supports local artists, enhance neighbourhoods and reflects the people who live in the communities where the art will be located. We welcome artists who live or work and have a strong connection to each community to create artwork that demonstrates how being part of a community impacts their everyday life through shared values, trust and care.

We will work closely with the neighbourhood associations , Elders , Open Doors Society contact : Dawn Wasacase

Reconciliation Saskatoon - Carrie Horechek Prairie Harm Reduction Saskatechwan Indigenous Culture Centre

#### **Kindness Collection Placemaking** - Light and Music Animation (non traditional spaces )

#### **Up Canvas Gallery** - Visual Animation ( Public and non traditional spaces ) A total of 6 pieces will be commissioned .

Each chosen location will have two of the pieces . Locations example : Confederation mall

#### **Beyond the Street** - Art Exhibit - Midtown Studio

#### **Winterlight Connections Competition** - Riverlanding or Rotary Park / Project launch during WinterShines

Stations will be on display for 6 weeks / Inspired by winterstations.com Toronto

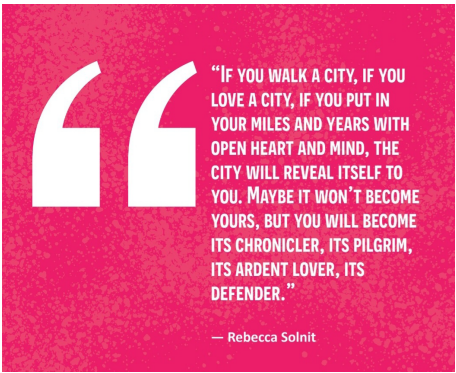
Winterlight warming stations intent is to create a vibrant tapestry of art, innovation, and community.

Saskatoon has always embraced winter and this will be a testament to the transformative power of creativity that exists here.

This project will have an open call for all creative designers and artists and artists collectives .

( Architecture Firms, Uof S Students and Artists and collectives.

4 Winterlight Stations will be created .



Examples of types of animation projects that could be developed.

Non Traditional Space Activation



Mini Galleries



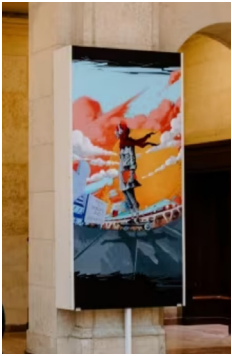
Beats & Doodles Workshop



CAITLIND R.C. BROWN & WAYNE GARRETT



Winter Light Connection



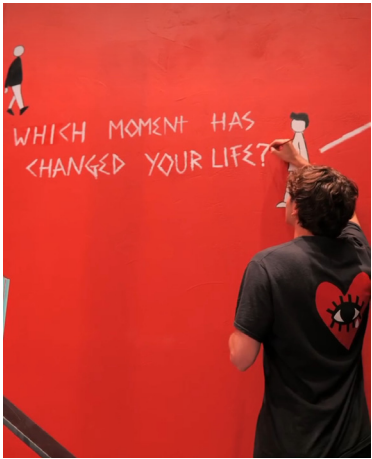
Up Canvas



Neighbourhood Vibrancy grant



Temporary Sidewalk Art



Public Engagement



Storefronts in Transition



Planting ideas into the community that reflect the diversity of the voices that weave the city together.

Proposed Budget 2024 - 2025

We will also work to secure both grants and sponsorships.

Fees paid based on the 2024 Carfac guidelines

Projects	Description	Art Call	Cost
Vibrancy Grants	Art calls will occur every 4 months 3 Artists per call to ensure animation throughout the year.	Open call to all creatives and collectives.	<b>12 Artists x \$973.75</b> <b>\$ 11,685</b>
Youth Public Art Program	5 Teams from various schools across Saskatoon	<b>\$3000 supplies</b> <b>3 Public Art</b> <b>Artistsworkshops \$1500</b>	<b>\$4500</b>
Live , Love, Louder Grants	5 - \$2000 grants will be awarded for Neighborhood Animation	Open call to 18 - 25 emerging Artists	<b>\$2000 x 5</b> <b>\$10,000</b>
Beats and Doodle Sheets	Workshop One lead Artist	Public event open to all	<b>\$500</b>
Mini Galleries Public Artwork Program	5 Mini galleries on display in 5 communities.	Indigenous & Newcomers 25 and older CARFAC rates for solo single work/small site exhibitions	<b>5 Artists \$973.75</b> <b>\$4868.75</b>
Kindness Collection Placemaking	A total of 4 pieces will be commissioned.	Open call	<b>4 Artists x \$973.75</b> <b>\$3895</b>
Up Canvas Galleries	A total of 6 pieces will be commissioned	Open call to six early to mid- career Black , Indigenous ( First Nations) , Inuit and racialized artists .	<b>6 Artists x \$973.75</b> <b>\$5,842.50</b>
Beyond the Street	A gallery show to celebrate street art and artists . Show will be hosted in the Studio space at Midtown		curation and hanging <b>\$5000</b>
Winterlight Connections Competition	4 Winter stations - Open call to all creatives We will also work to secure both grants and sponsorships. Winner will receive an honorarium ( paid by a sponsor )		Each winter station will have a budget of \$3000 . <b>\$12,000</b>
*Storefronts in Transition	Budget when projects arise		
*Alley Activation	This project needs to work in collaboration with business owners . This will dictate the overall budget .		
41 Artists & Artist Collective will bring forward their stories in their voice . Total			<b>58,291.25</b>



Proposed Build Budget 2024 - 2025  
 We have secured a partnership with  
 the Makerspace to help with the build.

Projects	BUILD	Cost
Beats and Doodle Sheets	2 - 12 x 8 mural panels Material \$365 per panel x 2 = \$730 / labour - \$500	\$1230
Mini Galleries Public Artwork Program	<p>5 Mini galleries built and will be reused each year .</p> <p>Dimensions of a mini gallery.            The window is            9.25" Height x 14" Width            Artwork should be a maximum size of            11" Height x 16" Width x 6" Depth )</p> <p>Overall Mini Gallery dimensions            3ft high - tin roof            1.5 wide            plexi glass window / locking system - stands approx 4ft high</p>	<p>Build cost with labour            \$1000 Per mini mural            = \$5000</p>
Up Canvas Galleries	<p>6 Gallery boxes with stand.            Artwork will be printed on Crezon board .</p> <p>Box size -            5 ft x 3ft with a 2ft stand</p> <p>Gallery boxes will be used each year.</p>	<p>Gallery box build            \$500 Per box including Labour = \$3000</p> <p>Printing -            \$250 Per print            = \$1500</p>
Beyond the Street	<p>Printing images of artwork and mounting</p> <p>The work will be on public display at the Midtown Studio            And we will work to secure other locations for viewing .</p>	\$3000
Total		\$13,730





visual storyteller & arts facilitator  
crackercrumbstudios.ca

As an art facilitator, I have had the opportunity to collaborate with various organizations to provide a platform of engagement and creative expression. Each has strived to create a powerful force for positive change within a community.

**Collaborative Projects:** Facilitating collaborative art projects encourages teamwork and fosters a sense of belonging among diverse community members. This inclusivity helps break down social barriers and promotes understanding.

City of Saskatoon Public Art Committee member / chair 2020 - 2023  
Urban Canvas Street Party / Discover Saskatoon 2023  
Insight Program - Sherbrooke Community Centre Saskatoon 2023  
Artist in Residence - Central Haven Senior Home 2022  
Art Bomb - Culture Days  
Creator and organizer River Festival

**Community Exhibitions:** Curating exhibitions featuring local artists and their work to celebrate the community's cultural identity.

On the Waters Edge - Juried Art Show  
Holiday Gift Show - Juried Art and Makers Show ( 10 years )  
Kingston Prize Canada's Portrait Prize assistant curator 2005 - 2007 curator 2009  
This is annual show hosted at the Firehall Theatre in Gananoque. The uniqueness of the show is that the work is displayed on black panels that are hung from the lightening grid. *It is a design that I created for my solo show in 2009.*  
*Using non traditional spaces can bring a unique perspective to the art that hangs there .*

**Educational Initiatives: School Partnerships:** Collaborated with schools for art education programs to enhance students' creativity, critical thinking, and problem-solving skills.

Park Placemaking - Linklater School  
Library Mural Project - Linklater School  
Art Club / Batteries Not Included - Community Placemaking  
Mural Tile Project - Saskatoon - Hugh Cairns School  
Art walk Project - Discover Saskatoon

Town of Gananoque Placemaking projects / 6 years Economic Development Department / Marketing & Communications  
Play me - Community piano (the piano project is in its 10th year)  
Wayfinding Signs  
Street Banners  
BIA Downtown flower barrels 12 local artists  
4 sided Information signs  
Fun bike racks  
Winter light displays  
Skateboard park art placement